



Sponsorship Opportunities

— MISSION —

To engage and impact our community by providing our youth enrichment, team spirit, friendly competition, and life skills through sports

— VISION —

Aspire to be an outstanding educational-athletic organization that provides a high-quality experience for every athlete regardless of means or abilities. A high-quality experience is one in which every athlete is coached using the principles of "positive coaching", has fun playing the game, feels like an important part of the team regardless of performance, learns "life lessons" that have value beyond the playing field and learns the skills, tactics and strategies of the game and improves as a player.

— VALUES —

Strive for Excellence
Recognize Potential in Everyone
Celebrate Every Victory
Leadership
Develop Leaders
Don't Take the Game Too Seriously



Welcome to Great Falls Reston Soccer Club

Thank you for joining us in delivering the pure joy and enrichment that the beautiful game of soccer brings to **over 2700 children** in our community.

Great Falls Reston Soccer's mission is to provide every child in our program an opportunity to develop their soccer skills to their fullest potential. We strive to do this in a fun way that will have a lasting impact on the development of our children's character as well as their physical, social, and emotional wellbeing. Your sponsorship will allow us to offer a great soccer experience to players across our programs from the kids who are experiencing

the glee of kicking a ball for the first time to those who have the desire and talent to triumph at the highest levels.

Your contributions, donations and sponsorships fund:

- ★ **Youth scholarships** that allow us to offer soccer programs to everyone in our community, regardless of financial means.
- ★ **Fun, high quality programming** designed to develop youth soccer players to their fullest potential.
- ★ **Maintenance and improvements** to the fields and facilities used by all Great Falls Reston Soccer players and the local community.



Sponsorship Levels

Great Falls Reston Soccer offers a variety of opportunities for corporate partnerships and sponsorships. We welcome the opportunity to tailor sponsorships to fit the objectives of our community sponsors. The sponsorship levels and benefits listed below are a guide and can be adjusted to suit your company's needs. Please contact **Richard Shelton** at **ExecutiveDirector@GFRSoccerClub.org** or call **703-851-3396** to explore more sponsorship opportunities.

Sponsorship Opportunities:

- ★ **Jersey Sponsorship** – With over 2700 kids on House, Recreational and Travel teams, it is an excellent opportunity to showcase your business either on the front, back or arm of a jersey.
- ★ **Nike 7 Turf Field Sponsorship** – Our new flagship field was built in partnership with GFRSC, Fairfax County, and our community. We are more than halfway toward achieving our fundraising goal, but we need more help. Your company or personal contributions can be immortalized forever on a plaque to honor the community supporters.
- ★ **Banners on fields** – Banners can be an excellent way for all to see your company's community support. (Banners can be no more than 18 square feet.) Your company logo can be displayed on our most prominent fields.
- ★ **Team Sponsor** – You can support a specific team to help offset team dues, tournament fees, and travel costs to tournaments. Your company logo can be placed on team practice jerseys.
- ★ **Player Scholarships** – Providing everyone with an opportunity to play soccer in our community is an integral part of the GFRSC mission. We need corporate sponsors to help achieve this goal.
- ★ **College Scholarship** – We are looking for corporate partners to help us create and fund college scholarships for our oldest players.

Call us to tailor your own unique sponsorship opportunity!

Sponsorship Levels:

World Cup Sponsorship \$10,000+

A "World Cup" sponsor will get your company logo on all landing pages on the GFRSC website for 2 full years. Your company logo and hyperlink will be in the sponsor section of the website highlighting any discounts you offer to GFRSC members. A thank you email will go out to the membership thanking your business for its "World Cup" level of support.

Copa America Sponsorship \$5,000 – \$9,999

A "Copa America" sponsor will get your company logo and hyperlink in the sponsor section of the GFRSC website highlighting any discounts you offer to GFRSC's members for a period of 2 years. A thank-you email will go out to the membership thanking your business for its "Copa America" level of support.

Washington Spirit Sponsorship \$2,500 – 4,999

A "Washington Spirit" sponsor will get your company logo and hyperlink in the sponsor section of the GFRSC website highlighting any discounts you offer to GFRSC's members for a period of 1 year. A thank-you email will also go out to the membership thanking your business for its "Washington Spirit" level of support.

GFRSC Community Sponsorship \$1000 – \$2,499

A "Great Falls Reston Soccer" sponsor will get your company logo and hyperlink in the sponsor section of the GFRSC website with links to any discounts you offer to GFRSC's members for a period of 1 year.

Mini Kickers Sponsorship \$250 – \$999

A "Mini Kicks" sponsor will get your company name listed in the sponsor section of the website for a period of 1 year.

www.GFRSoccerClub.org